



**Woodrow Wilson  
International  
Center  
for Scholars**

## **China's Green Olympics: A Lasting Impact?**

September 26, 2007

### **About the Speakers**

**Jennifer Turner** is director of the China Environment Forum at the Woodrow Wilson Center. She also serves as editor of the Wilson Center's journal, the *China Environment Series*. She has most recently published an article on the environmental movement in China in the *State of the World 2006*, published by the Worldwatch Institute, and coauthored a new trilingual (English, Chinese, and Japanese) Wilson Center report on water challenges in China titled *Reaching Across the Water: International Cooperation Promoting Sustainable River Basin Governance in China*. She received her Ph.D. in Public Policy and Comparative Politics from Indiana University,

**Jeffrey J. Fulgham** was appointed chief marketing officer of General Electric (GE) Water and Process Technologies in 2006, after a two-year tenure as general manager, global marketing. GE is involved in more than 335 projects related to the Beijing Olympic Games in the transportation, security, energy, water, healthcare and lighting sectors. Mr. Fulgham is directly involved in the GE project, announced on August 6, 2007, to provide multiple technologies for China's first rainwater recycling system, which will be located at Beijing's National Stadium, the setting of the opening and closing ceremonies of the Beijing 2008 Olympic Games. He is a graduate of Ohio State University with a B.S. in mechanical engineering.

**Peter Knights** is executive director of WildAid, an NGO dedicated to greatly reduce illegal wildlife trade, thereby allowing threatened species to recover to safe levels. In 1996, working across Asia, he created the Active Conservation Awareness Program. The program is currently focused on the 2008 Beijing Olympics and features Olympic gold medal winners from around the world, including China, carrying WildAid's message on reducing demand for endangered species products, such as shark fins. The program now reaches a world-wide audience, with over 80 celebrity ambassadors, like Jackie Chan and Yao Ming. Mr. Knights is a graduate of the London School of Economics with a B.S. in economics.