

The Right IDEA





How Do We Inform Decisionmakers to Act?

- Media can:
 - Inform the global conversation
 - Make policymakers aware and accountable
 - Inspire people to act
- But the media landscape has been fundamentally disrupted
- Lessons learned:
 - Be a trusted source
 - Share and share again
 - Storytelling is serious business



Be a Trusted Source

- More than 70% of survey respondents cited us as their single “go-to” resource.
- More than 80% agreed that ECSP is filling a critical gap in knowledge about population, environment, and security.
- “ECSP is one of the only policy and research spaces that discusses and analyzes the all-important nexus of environment, security, health, climate, livelihoods, etc. It is a vital, vital resource.”
- “ECSP is my go-to for sharing information within and outside of my organization on the linkages.”

Be a Trusted Source

WEDNESDAY, JUL. 15, 2015 68°

Los Angeles Times

Beyond 7 Billion

A Times Series



JUL. 22, 2012

Fertility rates fall, but global population explosion goes on

Global birthrates are falling. But with many in their fertile years and political and cultural forces against contraception, the population explosion is far from over.



JUL. 22, 2012

Runaway population growth often fuels youth-driven uprisings

In fast-growing countries, many young men are unable to find employment or pay dowries. Frustrated ambitions can be an explosive force — and a reason for joining the Taliban.



JUL. 22, 2012

As the world's population grows, hunger persists on a massive scale

Nearly 1 billion people are malnourished, and a child dies of hunger every 11 seconds. By 2050, farmers would have to double crop production to meet the demand.



JUL. 22, 2012

China's population and economy are a double whammy for the world

China's 'one-child' policy has slowed population growth and brought prosperity — but it couldn't avert massive damage to the environment.



JUL. 22, 2012

Philippines birth control: Filipinos want it, priests don't

In the Philippines, access to contraceptives is limited for the most part to those with the means to pay. The Catholic Church has fought a "reproductive health bill" in the legislature that would change that.



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the blog of the Environmental Change and Security Program

- “One of my favorite blogs,” covering “the forces that produced the current human population and will shape paths forward”
 - Andrew Revkin, New York Times
- “A beacon in the darkness”
 - Dennis Dimick, National Geographic
- “It’s a great resource -- the best tip service around”
 - Ken Weiss, Los Angeles Times
- “Everything is an amazing story that no one else is covering”
 - Sam Eaton, independent producer

Stories No One Else Is Covering

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FROM THE WILSON CENTER

The Sahel Beyond the Headlines: Underlying Demographic, Environmental Trends Erode Resilience

June 8, 2015 | By Carley Chavara, Theo Wilson, & Schuyler Null



Between the Sahara to the north and savanna to the south lies the semi-arid Sahel, a region stretching from Senegal to Sudan that has experienced desperate poverty, climate change, malnutrition, and violence. While every context is different, the Sahelian countries share some common challenges, including a pattern of recurring crises and fluid borders. Boko Haram's reign of terror in northern Nigeria and Mali's coup have both had cross-border components. **[Video Below]**

A "multisectoral approach that includes gender, population, nutrition, climate change adaptation, conflict management, and humanitarian response must come together," said

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#conservation #malaria

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Oakland's wastewater treatment plant has elevated an essential urban service to a new level of innovation: j.mp/1K7ia9r via @circ...
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TRENDING STORIES



Cleo Paskal and Uttam Sinha on the Geopolitical Implications of Climate Change for India and China

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Youth and Global Violence: Saving History's Largest Generation of Young People

July 9, 2014 | By Moses Jackson



As the largest-ever generation of young people enters adulthood, armed conflict is having a profound effect on their future. People under the age of 24 comprise nearly half the world's population but are the primary participants in conflict today. Conflict is more prevalent in younger societies, and half of all forcibly displaced people are children.

"Young men and women everywhere want to be safe, educated, and respected," said Anne Richard, assistant secretary of the U.S. Department of State's Bureau of Population, Refugees, and Migration, at the U.S. Institute of Peace (USIP) last month. But for those fleeing deadly clashes in Syria and South Sudan, unending military service in Eritrea, or crime and poverty in Central America, such a life may seem out of reach.

More than half of school-age children in Syria no longer attend classes and nearly half of all Syrians have been

"Girls suffer from

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G7 G20 @g7_g20 17 Apr
"#Climatechange is a global threat to security": independent report from @adelphi_berlin on behalf of #G7 members bit.ly/1zo1oMe
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Big Money, Big Politics, and Big Infrastructure: Florida's Saga Illustrates Climate Change's Deep Challenges

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EYE ON

Report: Damming of Lake Turkana Could Leave Thousands Without Water, Provoke Tribal Conflict

February 3, 2015 | By Linnea Bennett



The damming of a river that feeds the world's largest desert lake could lead not only to less drinking water for thousands of Kenyans, but international conflict between tribes for what little water remains.

A new [film](#) and [report](#) by [International Rivers](#), *Come and Count Our Bones*, shares the perspectives of 100 people living in Kenya's Turkana and Marsabit Counties who fear the repercussions of the Gibe III Dam, currently under construction in Ethiopia.

Lake Turkana, a world heritage site, is fed almost exclusively by Ethiopia's Omo River. After nearly nine years of construction, the Gibe III Dam is expected to start producing hydropower on the river by the middle

The depth of the lake may decrease by as much as 20 meters

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To develop #Oakland, policymakers turned to its waters: [j.mp/1K5yl1t](#) via @circleofblue
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What's Behind West and Central Africa's Youthful Demographics? High Desired Family Size

May 11, 2015 | By Elizabeth Leahy Madsen



Sub-Saharan Africa is often characterized as an outlier in terms of population dynamics and reproductive health. While women are having fewer children around the world, even prompting some places to begin worrying about aging populations, the demographic transition is proceeding more slowly in Africa. Fertility rates in North and Southern Africa have declined to around three children per woman, but the three other sub-regions of the continent – East, Central, and West Africa – retain much higher fertility, between five and six children per woman. Whether, and how quickly, fertility rates decline in these regions over the next few decades will in large part determine the peak of world population. These regions' demographic trajectories also have important implications for health, governance, food security, economic development, land use, climate vulnerability,

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Storytelling Brings Integrated Development to Life





Storytelling Brings Integrated Development to Life



“MY IN-LAWS
USED TO SAY THAT
**HAVING ONE SON
WAS JUST LIKE
HAVING ONE EYE:**
WHEN IT GOT DAMAGED,
**THERE WOULD BE
NOTHING.”**

- Aitimaya Chepang, PHE Peer Educator



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PEER EDUCATORS ARE
THE GLUE THAT
CONNECTS VILLAGERS
WITH TOOLS TO
GROW IN BALANCE
WITH THEIR
ENVIRONMENT.

- SCALING THE MOUNTAIN



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FAMILY.”

- NIRMAYA CHEPANG