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**WILSON CENTER
LATIN AMERICAN PROGRAM
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OPPORTUNITIES**



**Latin American
Program**

LATIN AMERICAN PROGRAM

The Wilson Center is recognized as the top regional studies think tank in the world, and for over forty years, its Latin American Program has helped bridge the gap between scholarship and public policy in the Western Hemisphere. Through influential research and by hosting heads of state, senior government officials, influential scholars, and private sector leaders, we generate actionable ideas to address Latin America's economic development, technology and innovation, democracy and human rights, and climate and conservation challenges. Today, our contributions are more important than ever, as Latin America attempts to overcome the devastating public health and economic consequences of the COVID-19 pandemic.

As a leading voice on economic and political issues in Latin America and on U.S. policy toward the region, our staff and visiting scholars provide insights to members of the U.S. Congress, U.S. government policymakers, senior public officials in Latin America, and companies investing in the region. Our analysis is featured by leading news outlets in the United States and Latin America, including The Wall Street Journal, The New York Times and CNN. Our Brazil Institute and Argentina Project produce in-depth analysis on South America's two largest economies, and help build bridges for the U.S. government and private sector.

Iván Duque, President of Colombia, speaks at the Wilson Center, February 14, 2020.





Michelle Bachelet, former President of Chile, speaks at the Wilson Center, September 22, 2016.

C R I T I C A L A R E A S F O R P A R T N E R S H I P

Corporate contributions help support our high-impact research and public events addressing the region's major challenges and opportunities, such as post-COVID-19 economic recovery, the fight against corruption, environmental conservation and resilience to climate change, fostering innovation, and addressing the Venezuelan crisis, including the regional impact of Venezuelan refugees.

For our corporate partners, collaborating with the Latin American Program offers unique opportunities to engage with important regional stakeholders, including U.S. and Latin American policymakers and investors; to help shape our research agenda; and to associate a company's brand with the Wilson Center's reputation for excellence and its non-partisan policy guidance.



Sebastián Piñera, President of Chile, speaks at the Wilson Center, September 22, 2017.

CORPORATE PARTNERSHIP BENEFITS

★ EXECUTIVE MEMBER (\$25,000)

- Opportunity to suggest relevant experts from inside or outside your organization for public seminars and webinars
- Recognition as an Executive Member of the Latin American Program on our website, which receives 14,000 monthly views from throughout the Americas
- Invitations to all private seminars, webinars, round-table discussions and conferences
- Private quarterly briefing with Latin American Program staff or expert on issues of mutual interest
- Opportunity to suggest relevant experts from inside or outside your organization as guests for the Latin American Program's podcasts
- One complimentary sponsorship of a Latin American Program event or podcast episode
- Prominent display of corporate name at the Wilson Center headquarters in Washington, D.C.
- Membership includes invitations for up to four people to participate in private receptions and briefings and receive Latin American Program subscriptions
- Opportunity to share recommendations for Latin American Program activities and research
- One invitation to attend Wilson Corporate Immersion Day, a customized schedule of conversations with Wilson Center scholars hosted at the Wilson Center in Washington
- Complimentary benefits from the Wilson Center:
 - One membership in the Wilson Center Policy Council
 - Invitations to attend briefings with members of Congress and other policy leaders
 - Invitation to attend the biannual "Day at Wilson," during which members of the Wilson Center Board of Trustees and high-profile donors convene to address pressing geopolitical issues with Wilson Center experts, members of Congress, and senior administration officials
 - Prominent listing on the Wilson Center website and at its headquarters in Washington, D.C.
 - Two tickets to the next Woodrow Wilson Awards Dinner

★ STRATEGIC PARTNER (\$15,000)

- Opportunity to suggest relevant experts from inside or outside your organization for one public seminar or webinar per quarter
- Recognition as a Strategic Partner of the Latin American Program on our website, which receives 14,000 monthly views from throughout the Americas
- Invitations to all private seminars, webinars, round-table discussions and conferences
- Private bi-annual briefing with select Latin American Program staff or expert on issues of mutual interest
- Opportunity to suggest relevant experts from inside or outside your organization as guests for one of the Latin American Program's podcasts semi-annually
- One complimentary sponsorship of a Latin American Program podcast episode
- Prominent display of corporate name at the Wilson Center headquarters in Washington, D.C.
- Membership includes invitations for up to three people to participate in private receptions and briefings and receive Latin American Program subscriptions
- Opportunity to share recommendations for Latin American Program activities and research
- Complimentary benefits from the Wilson Center:
 - One membership in the Wilson Center's Wilson Council
 - Invitation to attend the biannual "Day at Wilson," during which members of the Wilson Center Board of Trustees and high-profile donors convene to address pressing geopolitical issues with Wilson Center experts, members of Congress, and senior administration officials
 - Invitation to our "Food for Thought" luncheon series, during which Wilson Center program directors and scholars provide off-the-record private analysis
 - Recognition as a member of the Wilson Council on the Wilson Center website and at its headquarters in Washington, D.C.
 - One ticket to the next Woodrow Wilson Awards Dinner

Sergio Massa, President of the Chamber of Deputies of Argentina, speaks at the Wilson Center, October 15, 2018.



Christine Lagarde, former Managing Director of the International Monetary Fund, and Jane Harman, President of the Wilson Center, speak at the 2019 Munich Security Conference.



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